



Celebrating 40 years of building homes, communities and hope.

Your sponsorship will help local families by give them a hand up, not a hand out. Habitat Coosa Valley provides the opportunity for low-income working families to own a home with an interest-free, 25 year mortgage, which is possible because your gift, along with grants and volunteer labor, subsidize the cost of the house.

Partner families contribute up to 300 hours of “sweat equity” by helping to build their homes and attending budget and first-time homebuyer classes. Because a Habitat mortgage is often more affordable than rent, many homebuyers further their education, start businesses or grow their families, changing their lives for generations to come.

Sponsorship funds will be used for materials, construction supervision and other hard costs for the home build project.

Please contact us to build a home sponsorship that fits your budget and volunteer goals. Every day, we’re working to bring people together to build homes, communities and hope – and we would love to partner with you.

There are many ways your organization can begin a partnership with Habitat Coosa Valley and make a real difference and tangible impact.

Contact Betsy Allgood at 706.378.0030 or betsy@habitatcoosavalley.org for more information.

Habitat for Humanity – Coosa Valley Board of Directors

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Sponsorship Info

Betsy Allgood, Executive Director

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2024 Celebration Events

40th Birthday Bash (Saturday, March 23, 2024 Habitat ReStore)

You're invited to our 40th Birthday Bash! 🎂 Join us, the Habitat Coosa Valley team, as we celebrate 40 amazing years of building foundations for generations, homes, community, and hope. 🏠☀️ Let's come together on Saturday, March 23, 2024 from 11 am to 3 pm for a day filled with joy, gratitude, and meaningful connections. See you there! 📍

Overall Ball (Saturday, June 22, 2024 Pavilion @ Oak Hill, Berry College)

The Overall Ball, is an evening dedicated to building homes, communities and hope for Habitat for Humanity Coosa Valley. A casual dress code for this upscale event. The evening includes food and drink, an exciting auction, music and more!

Adult Field Day (Saturday, September 21, 2024)

A throwback to grade school, but with adults in mind. We've got all the classic events like tug a war, relay races, obstacles, plus some new games and surprises throughout the day. Will your team have what it takes to be the King of the Field? Start recruiting your Co-Ed team of 8 now and get ready to have some FUN!

King of the Field – The team with the most points at the end of the event will take home the title and trophy.

Team Spirit – The team that is most spirited with the best costume. Voted on by event volunteers.

Fundraising Champion – The team that collectively raises the most money for Habitat for Humanity – Coosa Valley.

Drive One FORE Habitat (World Habitat Day – Monday, October 7th Meadow Lakes Golf Club)

A 4 – person scramble golf tournament held in celebration of World Habitat Day, this will be our 5th annual event, our second at Meadow Lakes.

It's A Wonderful Life (Saturday, November 30 @ Rome City Auditorium)

If there is one classic Christmas movie that continues to inspire each holiday season it is *It's a Wonderful Life*. The 1946 film is chock full of valuable life lessons that remind viewers of the importance of family and friends and putting things in perspective.



2024 Sponsorship Menu

Presenting Sponsor \$10,000

- Logo on ALL 2024 EVENTS Marketing (Including but not limited to flyers, website, social media, press releases, programs)
- Signage at ALL 2024 EVENTS
- Recognition at ALL 2024 EVENTS, website and social media tagging
- Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms
- Opportunity to display company information at the Habitat ReStore
- Company "Team Build" opportunity on a Habitat jobsite for up to 15 volunteers (includes lunch and build shirt)
- Eight (8) tickets to the Overall Ball
- 1 Team Entry in Adult Field Day
- 1 Team Entry in Drive One FORE Habitat Golf Tournament and Hole Sponsor sign
- Tickets to It's A Wonderful Life viewing

Habitat Hero Sponsor \$5,000

- Signage at Birthday Celebration, Overall Ball, Golf Tournament
- Recognition at Overall Ball, Adult Field Day and Golf Tournament, website and social media tagging
- Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms
- Company "Team Build" opportunity on a Habitat jobsite for up to 10 volunteers (includes lunch and build shirt)
- Six (6) tickets to the Overall Ball
- 1 Team Entry in Adult Field Day
- 1 Team Entry in Drive One FORE Habitat Golf Tournament and Hole Sponsor sign
- Tickets to It's A Wonderful Life viewing



Hope Giver Sponsor \$3,000

- Signage at Birthday Celebration, Overall Ball, Golf Tournament
- Recognition at Overall Ball, website and social media tagging
- Four (4) tickets to the Overall Ball
- 1 Team Entry in Adult Field Day or Drive One FORE Habitat Golf Team
- Tickets to It's A Wonderful Life viewing

Helping Hand Sponsor \$1,000

- Logo on Habitat website
- Recognition at Overall Ball and social media tagging
- Two (2) tickets to Overall Ball
- Hole Sponsor sign at the Drive One FORE Habitat Golf Tournament
- Tickets to It's A Wonderful Life viewing

Heart-to- Heart Sponsor \$500

- Logo on Habitat website
- Social Media recognition and tagging
- One (1) ticket to Overall Ball

Build days for teams are optional and are a great way to increase the impact of your sponsorship among your staff. Build days are typically scheduled on Saturdays, 9:00am – 4:00pm and are limited to stage of construction that can support groups of volunteers. We will do our best to schedule during the sponsor's preferred dates and stages of construction as long as it doesn't delay the progress of a project. Both skilled and unskilled volunteers are welcome and appreciated.